



6409 Creekbend Court Arlington, TX 76001 • cctexhibitorchair@gmail.com • www.cctx.org

**39th Annual Conference ~ San Marcos, Texas ~ August 12-14, 2021
Conference Exhibitor/Sponsor Contract**

COVID-19 Statement: At this time, the CCT 2021 Conference will take place as planned in a hybrid fashion. Christian Counselors of Texas is monitoring the state guidelines and is following guidance from local health departments and the CDC regarding large gatherings. Exhibitors will be updated if any conference details change.

Directions: Please complete page 1 & 2 and email to cctexhibitorchair@gmail.com Once your contract has been reviewed you will receive an approval email with a link to register and pay for the conference & Thursday night banquet (if desired) online. In the event that it is determined that the exhibitor is not a good fit for the conference they will be notified via email.

Complete the following as you want it to appear in conference materials.

Name of Exhibitor _____

Address _____

City, State, Zip _____

Briefly state the service(s) provided: _____

Contact Person _____ Title _____

E-Mail _____ Telephone (Circle: cell or office) _____

Exhibit Personnel (*name with credentials for badge ... PRINT CLEARLY*)

1. _____
2. _____
3. _____
4. _____

To make your selection please see page 3 for details on each package/sponsorship.

Exhibitor Packages:	Sponsorships:
<input type="checkbox"/> Level 3 - \$800 + donated door prize	<input type="checkbox"/> Banquet Sponsor - \$300 (1 available)
<input type="checkbox"/> Level 2 - \$500 + donated door prize	<input type="checkbox"/> Lanyard Sponsor - \$400 (1 available)
<input type="checkbox"/> Level 1 - \$300 + donated door prize	<i>NOTE: SPONSORSHIPS ARE SOLD ON A FIRST COME / FIRST SERVE BASIS</i>



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39th Annual Conference ~ San Marcos, Texas ~ August 12-14, 2021 Conference Exhibitor/Sponsor Agreement

Agreement: All exhibitors must abide by all specifications and rules of CCT, Inc. and the Embassy Suites by Hilton San Marcos Hotel and Conference Center & Spa. Additional equipment, electricity, or other special needs must be arranged and paid for by the exhibitor.

CCT and the hotel do not have insurance on exhibitor's property. Loss, damage, or injury is the responsibility of the exhibitor. This exhibitor space is directly across from the keynote rooms and open to the conference center hallway. There will be a secure location to store items overnight if needed.

In order to provide the most information and support to our conference attendees, CCT, Inc. desires that all exhibitors remain on-site during the exhibitor hours for the duration of the conference. If an exhibitor needs to vacate their space before the end of the conference, please notify the Exhibitor Coordinator, Kezia Drake, prior to your departure.

CCT welcomes exhibitors that are in alignment with CCT's purpose and goals. CCT has the right to accept/reject any application or re-assign those not paid by deadline. All applications are reviewed for final approval. Deadline for submission is July 16, 2021.

Cancellation Policy:

In the event that the exhibitor needs to cancel this contract, you may send a written request to Kezia Drake at cctexhibitorchair@gmail.com for a full or partial refund. For cancellations made 15 or more days prior to the first day of the conference, a full refund less a 10% cancellation fee will be processed. For cancellations made 8-14 days prior to the first day of the conference, 50% of the exhibitor fee will be refunded. For cancellations made 0-7 days prior to the first day of the conference, 25% of the exhibitor fee will be refunded.

Payment:

Pay online once your application is approved. You will receive registration instructions via email once your application is approved.

Exhibitor's Signature of Agreement _____ Date: _____

Please complete and email this agreement to cctexhibitorchair@gmail.com



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EXHIBITOR PACKAGES

➤ **Level 3 - \$800 + donated door prize***

Benefits include the following:

- 1- 6' draped table with chairs
- Featured in the Conference *virtual* Notebook (no printed notebook, available on Conference Tracker app only)
- One conference registration included (in-person) (with CEs)
- Present a 1-2 minute live commercial to all attendees and give away door prize provided by your company
- Exhibitor provided 2 *live* commercial and introduction of breakout session presenter
- Exhibitor logo image in the CCT annual conference app where virtual attendees can view your company
- Exhibitor logo image with web link on the following pages:
 - www.cctx.org home page, period of one year, starting day 1 of conference
 - www.cctx.org directory search page, period of one year, starting day 1 of conference

➤ **Level 2 - \$500 + donated door prize***

Benefits include the following:

- 1-6' draped table with chairs
- Featured in the Conference *virtual* Notebook (no printed notebook, available on Conference Tracker app only)
- One representative to attend conference workshops (virtually) (NO CEs awarded)
- Present a 1-2 minute live commercial to all attendees and give away door prize provided by your company
- Exhibitor provided 1 *live* commercial and introduction of breakout session presenter
- Exhibitor logo image in the CCT annual conference app where virtual attendees can view your company
- Exhibitor logo image and web link on the following page:
 - www.cctx.org home page, for a period of six (6) months, starting day 1 of the conference

➤ **Level 1 - \$300 + donated door prize***

Benefits include the following:

- 1-6' draped table with chairs
- Featured in the Conference *virtual* Notebook (no printed notebook, available on Conference Tracker app only)
- Present a 1-2 minute live commercial to all attendees and give away door prize provided by your company



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SPONSORSHIPS

(EXHIBITOR TABLE NOT INCLUDED)

➤ **Banquet Sponsor - \$300 (1 available)**

Benefits include the following:

- A welcoming slide or signage announcing your sponsorship
- Marketing materials on each chair for 100 banquet attendees
- Announcement from the CCT president at the banquet of your sponsorship

➤ **Lanyard Sponsor - \$400 (1 available)**

- Sponsor provides company lanyards (to specifications) for approx. 150-200 attendees
- Announcement from the CCT president at keynote session of your sponsorship

***Door Prize**

- ❖ All door prizes must have the capability of being delivered virtually (i.e. email a gift card, ship a gift basket, etc)
- ❖ Virtual attendees will have the capability of entering door prizes by emailing the contact info to the exhibitor
- ❖ Door prize ideas: \$25+ Gift Card, themed basket (theme ideas: Easter, Coffee, Movie Night), Tumblers, services from your company, books (anything that can be shipped)
- ❖ Door prize give away times will be pre-assigned and exhibitors will be notified of their drawing presentation slot by Kezia Drake. Let Kezia know if you need your presentation to be on Friday vs. Saturday or vice versa.
- ❖ Please be prepared to verbally give a 1-2 minute introduction of your company including your location and services provided.
- ❖ Each exhibitor is responsible for having a jar/bucket/bowl at their table for attendees to place their business card. Before your designated time slot to give away your door prize, please draw 3 names in the event that an attendee is not present in the room or present virtually.
- ❖ Distinguish virtual entries (i.e. on a different color paper) so you are aware if the name selected should be present in person or virtually.

Other details you need to know:

- ❖ The exhibitor logo image must be provided by the exhibitor in .jpg format. If at all possible, the exhibitor is to also supply a vectored .eps format. Additionally, please provide a description of service offered (not to exceed 80 words). Send to cctexhibitorchair@gmail.com no later than July 16, 2021.



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- ❖ Please bring your own extension cord (approximately 6-30 ft) in the event that it is needed. If borrowed from the hotel there is a fee associated that the exhibitor will have to pay.
- ❖ All exhibitor levels include meals for:
 - Thursday lunch
 - Friday breakfast
 - Friday lunch
 - Saturday breakfast

Thursday night banquet is **NOT** included but may be purchased during your website registration.

❖ Location Details and Access Hours:

Embassy Suites by Hilton San Marcos Hotel 1001 E. McCarty Lane San Marcos, TX 78666
512-392-6450

Setup: Thursday, August 12, 2021 at 10:00 a.m.

Open Hours: Thursday, August 12, 2021 at 1:00 p.m. – 7:30 p.m.
Friday, August 13, 2021 at 7:15 a.m. – 6:30 p.m.
Saturday, August 14, 2021 at 7:15 a.m. – 12:30 p.m.

Dismantle: Friday, August 13, 2021 after 6:30 p.m. **or**
Saturday, August 14, 2021 at 1:00 p.m.